DOCUMENTATION

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1 | What can PopUnder do for you?

PopUnder Ads Management System is an easy way for you to use, manange and make money using Pop Unders. It is easy to use, quick to install for you and your clients. You will can manage all your websites starting from this platform!

PopUnder works on all major Browsers (Mozzila, Firefox, Safari, Opera, Internet Explorer 9 +) and its design has been made to be easy to use and intuitive with an pleasant appearance.

PopUnder provides you the platform that you need with the following features:

Easy quick install – Install the platform in 3 easy steps! (One time install)

Advertiser/Publisher side – Advertisers and publishers can register and start to create campaigns/ make money using this system.

Accept/Reject Links – You have to accept or reject the ads/links that clients add.

Paypal Payments – Your clients can pay by paypal to activate their Ads/Links

Analysis on Links – You and your clients can analyze the links added, to check how much views they have in a period of time using the PopUnder System.

One time install for every websites that you own – If you want to use this platform for multiple websites you can do this by simply install this system only one time.

Easy Pop Unders management – All what you need in one Platform.

Multiple Links rotation – You can add multiple Links into one Handler

Simple html Embed – You will need to embed a simple code into the page that you want to make the PopUnder Ad shows up.
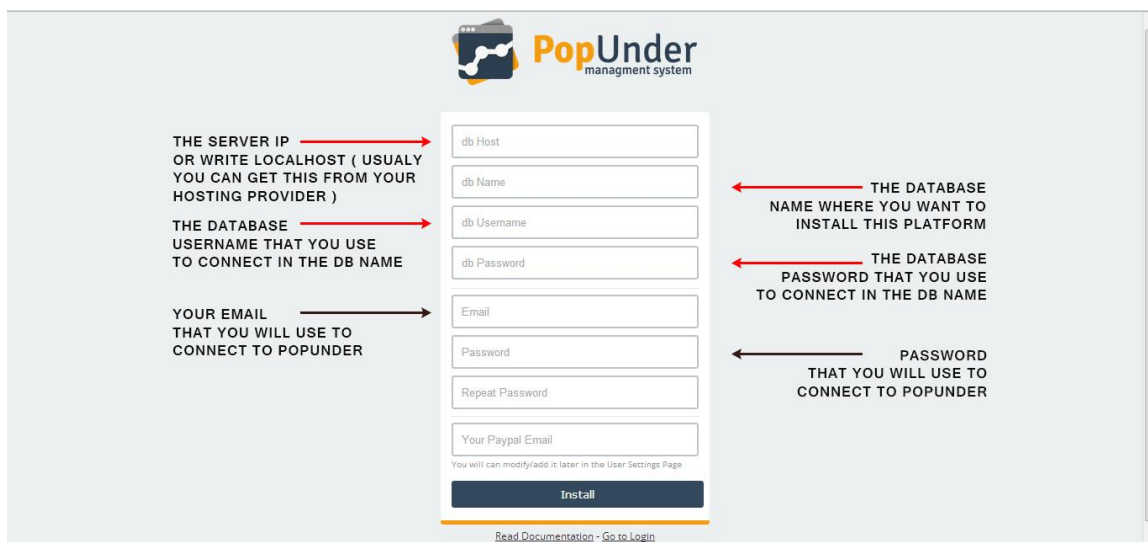
Intuitive System – PopUnder has been made simple to use and intuitive for everyone.

Alert System – The alert system announce you when an Ad/Link will no longer display.

Files that are included in the package are: Javascript Js, Html, Css, PHP, pdf we recommend to not modify or delete files.

2 | How to install PopUnder on your Server

1) To Install Popunder you will have to upload all the files included in the package to an website directory or a subdomain (e.g. http://pop.website.com or http://website.com/pop). To do that step you will need to upload them with an FTP client or by the Cpanel File Manager.

2) Next step is to access your browser to the address that you've uploaded the files (e.g. http://pop.website.com or http://website.com/pop), the install page will show up, there you will have to set the database access by completing the forms.

Where do I get the database informations?

Usualy your hosting provider will give you all the data you need to perform this installation.

You will also have to set your admistrator account that will be used to access the platform by completing the "email", "password" and "repeat password" forms.

And your PayPal Business email account to get payments from your clients.

Note: The PayPal Business email can be also introduced later in the "User Settings" Section

! The tables created in you database will have as prefix "pop_" so you can easily recognize them from other tables you have.

3) After you've successfully done the install part, you can start creating and managin your Handlers and Links. Moreover, by installing it on one domain you will not have to install it on other websites that you own, you can simply embed the sot codes on other websites.

4) You can change as an admin the Popunder settings (share and referral) by going to the user settings if you are an administrator. The share means the % of the income that an Advertiser will pay that goes to an Publisher and the referral is an option that will add your logo on the top of any popunder ads page.

3 | General Things on PopUnder platform

PopUnder has been created to be easy to use and intuitive, we will see next the general things that you can find on it.

Icons and colors meanings

As you saw in the image, you will find some icons and colors (like the green color) in the design, here's the meaning of them:

Colors:

█ - This colors tells you that your campaign/payment is active

█ - This one tells you that your campaign/payment is inactive and your link will not show up on Handler.

█ - The links that have this color are under checking, you gonna have to accept or reject them.

█ - This color is the rejected color. When you reject a Link it will get this color.

Icons:

🔔 - Clicking on the bell will gives you all the alerts that you have.

📈 - This icon, is the analysis icon, it will bring you to the analytics page of the Pop Under Ad.

⚙ - This is the Settings icon, it will let you make setting of Handlers, Links or Payments.

4 | What are the main parts of PopUnder

PopUnder platform have 3 main Categories and a Dashboard where active Links will be displayed with the remaining stats of them.

1) The first category is called "Websites" here you gonna find all the Pop Under websites handler created.
   What is an Pop Under Handler?
   An Handler is a widget that must be insered in your website to display Pop Unders.
   If you loose your embed code, just click on the settings icon on the right side of an handler, it will send you to its settings page and you will find the embed code there.
   To create a new Handler you can click on the "add a new website" link.

And of course if you need to delete an Website you have to go on the Website settings page, there on the bottom of the page you gonna see a link to   delete   them.
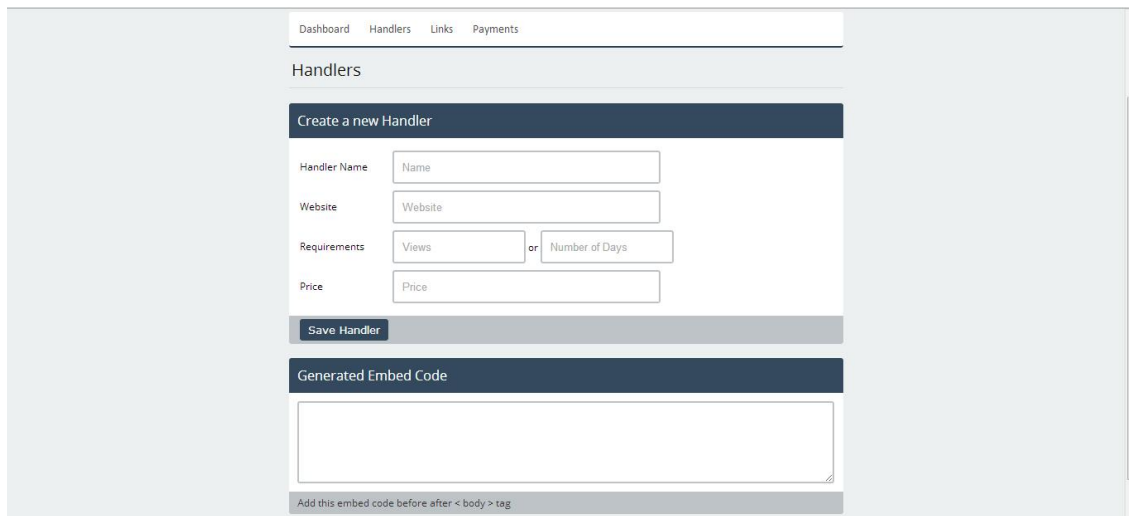
2) The second Category is called "Campaigns". Here you will find all the active (■ inactive (■), under Checking (■), rejected (■), Campaigns that you have or your Advertisers have, with the possibility to analyze them and to edit there remaining stats using the analitycs icon (⌁) or changing the banner by clicking on the settings icon(⚙).
To delete an Campaign you will have to go on the settings page, in the bottom of it you will find a delete link.

3) The third Category is "Payments". In this page you will find any payments that Advertisers had before, with their stats or any withdraw that Publishers requested. You can also view more details by clicking on the settings icon(⚙). It will give data like: First Name, Last Name, Payer Email …

5 | How to install Pop Unders Ads on your website

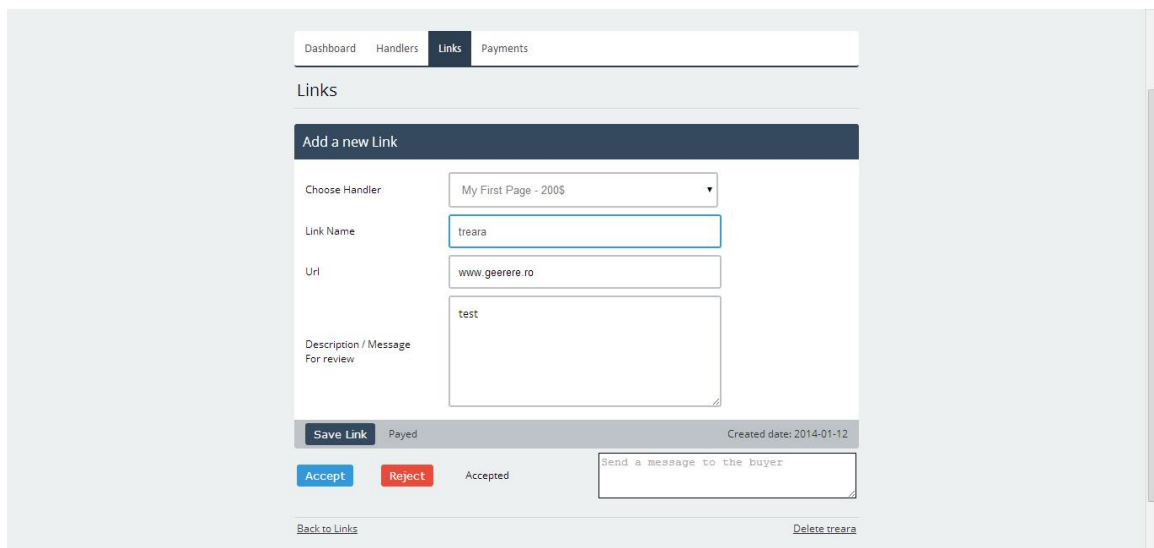1) To install Website handler on your website you will have mainly to create it.

To do that go on the "Websites" Page and push the "Add a new Website" button. Complete all the forms with the informations required, after that an Embed code will be generated, you will have to add it on your website. If you lose your embed code you will can always get it back on the settings page of your Handler.

2) The second Step is to go on the "Campaigns" section and "Create a new Campaign". Simply complete all the forms, all forms are required.

As an Admin you will have to Accept or Reject Links, to do that on the setting page you will find on the bottom of it, the two buttons, and also you will can leave a message to the client.

The client will also leave you a message on description Input before it add the Link.

6 | How to manage payments

You can manage payments, by going on the "Payments" page. There you will find all the payments history that you had until now. Advertisers will see their payment history, and Publishers the withdraws that they've made.

You can also view more details about a payment by clicking on the settings icon. There you will find multiple informations about your client and about the order.

Payments will be proccessed by clients via paypal.

8 | How to update PopUnder platform on new release

Popunder is in continuous development and we will release more versions of it, if you want to upgrade your platform, just download the new package search in site_needed folder the config.php file, delete it, and then upload the files on the same directory that it was before overwriting the old files, and if the version require database improvements go to

http://pop.website.com/install/upgrade.php or
http://website.com/pop/install/upgrade.php . Is that simple!

Thank you for buying PopUnder!

köszönöm !תודה děkuji

mahalo 고맙습니다

thank you

merci 谢谢 danke

Ευχαριστώ شكرا

どうもありがとう gracias

PLEASE DON'T FORGET TO RATE THIS PRODUCT ON ENVATO
MARKETPLACE!

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